

 **frandimore**  
*Website Design & Marketing*

**ATTRACT - ENGAGE - CONVERT**

**We don't just design website, we build website that have the capacity to attract, engage and convert target audience to loyal customer.**

# Our Core Competencies

We help you create the big difference your business deserve online through the following services we offer:

## Website Design & Development

- Website development and design structured around your vision statement and business goals while we put your prospective customer inbetween.
- Mobile website design that implement mobile design trend and put your business ahead the competition.
- Free WordPress CMS installation that takes off the burden of setting up business inclined website and blog the proper way.
- Free website creation & customization on Blogger and Wix that help keep your hands wet with numerous online business opportunities.



## ◆ Social Media Marketing

We don't stop at website design and redesigning, we go a step further to attract audience across major social networking sites to your brand through:

Facebook business page setup

Twitter business account setup

Google business page setup



**TWITTER**



**GOOGLE PAGE**



**FACEBOOK PAGE**



## ◆ Free Traffic Insight (SEO)

We submit your desktop and mobile URLs to major search engines and also provide great resources on how to get the best traffic experience on your website.



## Text Message Marketing

We help you announce your website, brands and services to target audience through bulkSMS that has stronger recall rate than any other form of advertisement.



# BULKSMS TEXT MARKETING



# How We Think

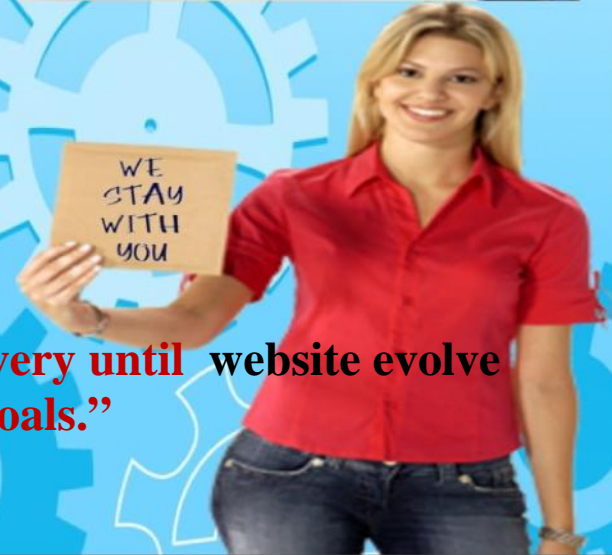
We do not believe website should solely be meant for brand awareness. Rather, we see website as a store-front and a marketing channel for advertisement. And any advertisement that does not bring about sales is a cop out.

For this reason, we ensure we build website that can generate convertible leads while creating an experience that lingers.



# How We Work

- We gather initial requirements from you.
- Understand your business goal
- Uphold detail website specification at planning stage.
- Commence website development.
- Develop a unique selling point that will colour entire design outlook.
- Test website navigation and rate of user friendliness
- Deliver your website and train users



**“We stay with you even after project delivery until website evolve your salient business goals.”**



# Our Competitive Edge

*Simplifying the complex!*

This we achieve by drawing from core partnership involvement, team spirit display, wealth of experience and resources at our disposal to implement design structures and navigation path that are base on basic human online behaviorial pattern; prompting audience to take pre-determined actions.



# Contact Us Today

Lean on us to help you build a website that does not just exist, but connect and convert prospective customer to loyal customer.

## Frاندimore Web Design Inc

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**Your Success, Our Passion!**